

CK 105.5 Mike & Stephanie's Spring Fling Getaway Official Rules

A complete copy of these rules can be obtained at the offices of **WWCK-FM CK 105.5**, Cumulus Media Inc. **6317 Taylor Drive, Flint, MI 48507**, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

1. No purchase is necessary.
2. This contest is open to contestants of all ages. Winners under the age of 21 will be required to travel with adult of legal age and provide affidavit of consent to travel by their legal guardian.
3. All contests are open to the general public except for employees, agents, subsidiaries and affiliates of **WWCK-FM CK 105.5**, Cumulus Media Inc, participating sponsors, their immediate families, and household members.
4. An individual may win an on-going contest only once every thirty day period unless otherwise specifically stated. An individual may win other seasonal or one-time contests only once for the duration of the contest.
5. The contest will begin on **Friday April 4, 2008** and will run through **June 20, 2008**.
6. The grand prize winner will receive the following trips on the following days, each with a value of \$799 (seven hundred, ninety-nine dollars):

Orlando, Florida - 4/4/08 4 days / 3 nights at the DoubleTree at the Entrance to Universal Studios and 4 adult 1-day passes to one of the following attractions: Magic Kingdom, EPCOT, Animal Kingdom, MGM Studios, Universal Orlando, Universal Islands of Adventure or Sea World. Valid for up to 4 people to travel. Good for 1 year from date of issue. No blackout dates, subject to availability

Las Vegas - 4/11 5 days / 4 nights at the famous Riviera Hotel & Casino located on the famous Vegas strip and 2 adult passes for 1 of 4 different shows including: La Cage, Crazy Girls, Riviera Comedy Club and Jay White.

Valid for up to 4 people to travel. Good for 1 year from date of issue. No blackout dates, subject to availability

Chicago - 4/18 4 days / 3 nights at the Crowne Plaza Chicago O'Hare and 2 Chicago City Passes providing admission to: Shedd Aquarium, Hancock Observatory, Adler Planetarium & Astronomy Museum, The Field Museum, Art Institute of Chicago or Museum of Science and Industry. Valid for up to 4 people to travel. Good for 1 year from date of issue. No blackout dates, subject to availability.

Myrtle Beach, SC - 4/25 4 days / 3 nights at the Sands Ocean Club Resort and 2 adult Ripley's Combo Passes providing admission to: Ripley's Aquarium, Ripley's Believe It or Not Museum, Ripley's 4D Moving Theater or Ripley's Haunted Adventure and 2 adult one day passes to Family Kingdom Water Park and 2 adult one day passes to Family Kingdom Amusement Park. Valid for up to 4 people to travel. Good for 1 year from date of issue. No blackout dates, subject to availability.

St. Louis - 5/2 4 days / 3 nights at the Crowne Plaza Hotel Downtown St. Louis, 2 adult passes for Six Flags St. Louis, 2 adult passes for Journey to the Top of the Arch, 2 adult passes for the Riverboat Sightseeing Cruise and 2 adult passes for either "The Making of the Arch" or "Lewis & Clark: Great Journey West". Valid for up to 4 people to travel. Good for 1 year from date of issue. No blackout dates, subject to availability.

St. Augustine, FL - 5/9 5 days / 4 nights at the Days Inn St. Augustine Historic Downtown, 2 adult three day passes for the St. Augustine Sightseeing Trains, 2 adult passes for a scenic cruise and Free guided winery tour and wine tasting at the San Sebastian Winery. Valid for up to 4 people to travel. Good for 1 year from date of issue. *Not valid during annual events*, subject to availability.

New York - 5/16 3 days / 2 nights at the Pan American Hotel in Queens and 2 New York Passes providing admission to over 40 of the top attractions including Ellis Island and the Statue of Liberty, Empire State Building Observatory, Radio City Music Hall, United Nations Tour, Madam Tussaud's Wax Museum, Museum of Modern Art and The Guggenheim. Valid for up to 4 people to travel. Good for 1 year from date of issue. *Not valid for New Years Eve*, subject to availability.

Nashville - 5/23 5 days / 4 nights at the Clubhouse Inn & Suites and 2 Music City Total Access Attractions Pass providing admission to the top 12 attractions including: Adventure Science Center, Cheekwood Botanical Garden, Country Music Hall of Fame and Museum, General Jackson Outer Deck Cruise, Nashville Zoo at Grassmere, Ryman Auditorium, The Hermitage, Home of Andrew Jackson or The Parthenon. Valid for up to 4 people to travel. Good for 1 year from date of issue. *Not valid during CMA Music Festival*, subject to availability.

Virginia Beach, VA - 5/30 3 days / 2 nights at the Atlantic Sands Oceanfront Hotel with area recreational activities such as Fishing, boating, kayaking, parasailing and jet skiing, Diving and snorkeling excursions, Shopping, Dining, Family friendly entertainment including water parks, amusement parks, aquarium and miniature golf. Valid for up to 4 people to travel. Good for 1 year from date of issue. *Not valid for holidays or special events*, subject to availability.

Memphis – 6/6 4 days / 3 nights at the DoubleTree Hotel Memphis and 2 Memphis Music Attraction Passes providing admission to either Graceland, Rock n Soul Museum, Sun Studio or Stax Museum of American Soul Music. Valid for up to 4 people to travel. Good for 1 year from date of issue. No blackout dates, subject to availability.

Washington, DC - 6/13 4 days / 3 nights at the Courtyard Marriott Alexandria Pentagon South and Free admission to over 20 top attractions including: either Arlington National Cemetery, Lincoln Memorial, National Archives, National Gallery of Art, National World War II Memorial, Supreme Court of the United States, United States Capitol, Washington Monument, or White House. Valid for up to 4 people to travel. Good for 1 year from date of issue. *No Tuesday or Wednesday travel*, subject to availability.

Orlando/Daytona Beach combo - 6/20 4 days / 3 nights in Orlando at the Seralago Hotel & Suites, 2 days / 2 nights in Daytona Beach at the oceanfront Surfside Hotel and 2 adult passes for an off-shore party-boat / gambling cruise aboard the Sun Cruz. Valid for up to 4 people to travel. Good for 1 year from date of issue.

Not valid for Bike Week or NASCAR races in Daytona Beach, subject to availability

7. Cumulus Media Inc reserves the right to change any of this promotion and or the promotional elements.
8. Listeners can register and become qualified for the contest by going to the **location where Mike & Stephanie are broadcasting live from 6-9am on Friday** and completing the registration form.
9. On each Friday a winner will be selected in a random drawing as the Grand Prize Winner of CK 105.5 Spring Fling Promotion. The Grand Prize Winner will be notified by telephone using the information entered upon registering. Individuals with disconnected or invalid phone numbers will be bypassed and a new winner will be selected. The Grand Prize Winner's name may not be announced on the air.
10. In the event of a tie, the winner will be determined by random drawing or another means deemed appropriate by Cumulus Media Inc. The person conducting the contest will determine all winners, and their decision shall be final.
11. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize / prizes valued at over \$600 will be issued an IRS form 1099 to report their winnings.
12. All prizes are awarded "as is." Gifts are nontransferable and cannot be exchanged.
13. **WWCK-FM CK 105.5** shall not be responsible for the failure of participating sponsors to deliver prizes as promised.
14. All entrants and winners agree that **WWCK-FM CK 105.5**, Cumulus Media Inc, and their affiliates, shall have no liability and shall be held blameless for any injury, misfortune, or damage to either persons or property insured by entering, participating in, winning, or losing any contest by use or non-use of any prize received.
15. All prizes must be claimed in person at **WWCK-FM CK 105.5** during regular business hours and within ten business days of winning, excluding holidays. After such time, ownership of said prize reverts back to the station to be disposed of at their discretion. The winner then loses all claims and rights to said prize.
16. Proper identification must be presented to claim prize. Winners will be asked to fill out a Winner's Affidavit and Release.
17. All entry blanks, forms devices and materials, as well as all the information contained on or within, gathered during the course of entry, shall become the sole property of the station to be used, disposed of or destroyed at the discretion of the station.
18. All entrants and winners agree that the station may broadcast or publish their name, city of residence, photo, video tape, film or any other likeness, including their voice, recorded or live, for any reason the station deems necessary without compensation. All entrants further agree to hold the station blameless and without liability for such publication, broadcast or use.
19. The station reserves the right to end a contest at any time without any advanced notice to the public.

20. The station reserves the right to limit the number of times an individual may enter a contest or drawing.
21. The station reserves the right to require contestants to be present at drawings in order to win their prize.
22. Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating shall be grounds for the station to disqualify that individual from participating in all current and future contests and events at the sole discretion of the station, as well as forfeiture of any prize or prizes won by fraudulent means.